

## «Corporate Strategy» - Fall semester 2020



Dear Students

At the Department of Management and Entrepreneurship of the University of Bern we have been working hard to ensure that you will experience our most carefully and foresightedly developed plans when you start our classes this fall semester of 2020.

We know you have been wondering what to expect regarding classes. We are certain, that you are aware of the current situation and that things, e.g., our course offerings, will be administered differently than they typically do. In brief, our course offering formats will range from in-person to hybrid to online.

As we are very committed to protecting your health and safety we expect, that by participating in our classes, you abide by all the University's health protocols (following rules set by the Canton of Bern and/or the Federal Authorities; see: [www.unibe.ch](http://www.unibe.ch)).

Be sure to pay careful attention to the additional details below that describe how attendance and class participation will be incorporated into my course. Acknowledging these principles, in this class you must consider the following:

### **Attendance**

During this unprecedented time of a global pandemic, class attendance must be approached differently from the way it would in a standard semester. Overall: If you are exhibiting any symptoms (even if they are slight) that might relate to COVID-19 or you are sick, please stay home to protect yourself, your classmates, and your professors.

As your instructor, I will arrange that you will receive any necessary course content (including classroom lectures). I also expect you to notify me prior to class if you will be missing for COVID-19.

Attendance during this fall semester may take many forms due to the various course formats being offered. For details please refer to the class syllabus.

### **Class Format Conversion**

Due to the COVID-19 pandemic, this course may need to be converted to a "hybrid format" – which could even change to a complete on-line format at some period during the fall semester. I have anticipated this possibility as I have prepared for the course, and will provide necessary information for you in that event.

Indeed, at the moment we are planning to offer a hybrid class: in person for those who want to attend physically (with a maximum number of 40 students) and an offer to transmit the content via podcast for those preferring the online format. The number of students for the physical classroom will be restricted on a “first-come, first-serve” base. In addition to these materials we will – as usual – provide information on ILIAS (e.g., class slides, reading list etc.).

As there will be a group project the final presentations will be in class – certainly considering the COVID-19 rules.

### **Face Coverings (which you have received from the University of Bern)**

As we are strongly committed to provide a safe educational environment for all students, faculty, and staff, we are challenged to create the healthiest environment possible. Hence, we do expect students and instructors to follow the rules, indicating that, at times, you must properly wear masks covering mouths and noses while entering, residing, and/or exiting University of Bern classrooms/buildings. In addition, social distancing should be maintained within all classroom environments.

- Enter and exit the classroom according to posted signage.
- Maintain the designated distancing guidelines of the classroom (e.g., use of disinfectants).
- Wear a face covering during class, including as you enter and exit the classroom. In class, you will be allowed to take off the mask (face covering), if the distance of >1.5 meters to the next person can be kept.
- We ask you to arrive at 8.00 o'clock for administrative purposes.
- At entrance we will check, whether you are enrolled in KSL.

Any student who does not bring a face covering or refuses to wear one will be dismissed from class.

All syllabi are subject to change. Our uploaded syllabi are meant to be instructive and – at the date of their publication – as accurate as possible. Given the unpredictable situation, the posted syllabi may be tentative, or preliminary.

Yours

Artur Baldauf, Professor

Bern, September 14, 2020